

# UNDERSTANDING OUR UNIVERSAL IMPACT: The Impact Genome

*"The Impact Genome Registry is a repository for impact data on over 2.2 million global nonprofits and social programs. It catalogues standardized data on outcomes, strategies, beneficiaries, context, cost, and evidence quality. We can now quantify the annual impact—the total outcomes produced—of any social program."*

**Impact Genome Registry, 2022.**

## IMPACT GENOME Scorecard

2021 - 2022

BBBST COMMUNITY BASED 1:1 PROGRAM

Sector Benchmark for This Outcome: 81% - 88%

EFFICACY RATE\* **90%**

% LITTLES ACHIEVING A POSITIVE OUTCOME OF IMPROVED SOCIAL EMOTIONAL SKILLS



Sector Benchmark for Cost of Outcome: \$2,696 - \$5,598

COST PER OUTCOME\* **\$2,164**

THE COST PER LITTLE SERVED BY THE PROGRAM THAT ACHIEVES A POSITIVE OUTCOME



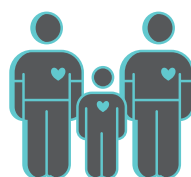
**RIGOR:**  
Quality of data collection



**RELEVANCE:**  
Fit of measure/deliverables to the outcome



**VALIDITY:**  
Quality of research tool/survey used



SUPPORTING EVIDENCE OF IMPACT LEVEL:  
**VERY EXTENSIVE**



\*Verified Impact: Provides Standardized metrics for the program based on self-reported data that is verified by Impact Genome